

# Movers & Shakers

The Shaker Historical Society  
16740 South Park Blvd. Shaker Heights, OH 44120  
216-921-1201 ~ shakerhistory@shakerhistory.org  
www.shakerhistory.org

## ADVERTISING CONTRACT

Deadline for submission is

October 29, 2018

AD SIZES AND RATES (All ads are B/W with the exception of Program Cover ads)	
<input type="checkbox"/> Full Page 4/C, Program Cover - \$1000 (back cover reserved for Platinum Sponsor)	
<input type="checkbox"/> Full Page B/W - \$500	<input type="checkbox"/> One-Quarter Page B/W- \$150
<input type="checkbox"/> One-Half Page B/W - \$275	<input type="checkbox"/> One-Eighth Page B/W (Business Card) - \$75

Artwork sent electronically to officemanager@shakerhistory.org

Hardcopy camera-ready artwork on white or very light background enclosed.

SPECIAL INSTRUCTIONS: \_\_\_\_\_

PAYMENT OPTIONS:  I am enclosing a check made payable to The Shaker Historical Society

Please charge my credit card:  Mastercard  Visa

Account number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Signature: \_\_\_\_\_

### CONTACT INFORMATION:

\_\_\_\_\_  
Contact Name and Title Company/Sponsor Name

\_\_\_\_\_  
Street Address City State Zip

\_\_\_\_\_  
Daytime Phone Number E-mail

\*\* Please note that a tax acknowledgement detailing your contribution will be sent to the address listed above upon receipt of the donation. The Shaker Historical Society's tax exempt certificate number is EIN 34-1048062.

### REMIT TO:

The Shaker Historical Society \* 16740 South Park Blvd. \* Shaker Heights, OH 44120 \* 216-921-1201  
[shakerhistory@shakerhistory.org](mailto:shakerhistory@shakerhistory.org) \* <http://www.shakerhistory.org>

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### CONTRACT & PAYMENT

To advertise in The Movers and Shakers Program, please complete and sign the attached contract form (*retain a copy for your records*) and return it along with your credit card information or check made payable to The Shaker Historical Society.

**Mail to:** The Shaker Historical Society  
16740 South Park Boulevard  
Shaker Heights, OH 44120

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### ADVERTISING FILE FORMATS

Advertisements must be saved using one of the formats listed below:

1. **TIFF** – Photo images with a minimum of 300 DPI  
Logo and line art of 1200 DPI
2. **JPG** – Photo images with minimum of 300 DPI  
Logo and line art of 1200 DPI
3. **Hardcopy Camera-Ready Artwork** – with white or very light background

Save your file with the title “**SHS, Business Name, Ad Size**” (Example: Wild Things Unlimited would save a full-page jpg file as “SHSwildthingsunlimitedfullpage.jpg”) **PLEASE DO NOT SEND PDFs.**

### ART SUBMISSION

- E-mail to officemanager@shakerhistory.org **and** include in the subject line SHS, Business Name, Ad Size (Example: SHSWildThingsUnlimitedfullpage)
- Mail hardcopy of artwork that is labeled as specified above to The Shaker Historical Society, 16740 South Park Blvd, Shaker Heights, OH 44120.

### FURTHER INFORMATION

Please contact the museum by emailing officemanager@shakerhistory.org or via phone at 216-921-1201.

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**[shakerhistory@shakerhistory.org](mailto:shakerhistory@shakerhistory.org) \* <http://www.shakerhistory.org>**

FULL PAGE

7.5" wide x 10" high

FULL PAGE BLEED AD (Program Cover Only)

8.75 X 11.25

1/4 PAGE VERTICAL

3-3/4" wide x 5" high

1/8 PAGE

3-3/4" wide 2-5/8" high

1/2 PAGE HORIZONTAL

7.5" wide x 5" high